

ABOUT ZIARA

We offer our expert services to the top percentile of luxury resorts. We specialize in a selection of premium sport and wellness activities, high end golf simulators and professional level coaches.



WHY ZIARA?

Our primary focus is to boost our partner resorts revenues whilst making their lives easier.

When choosing Ziara, we will help implement some exciting changes curating a new activities program.

Our services increase revenue generated by the recreational team, promote occupancy growth and improved guest experiences.



📍 Rondebosch, Cape town, RSA

🌐 www.ziarasportsmanagement.com

✉ info@ziarasportsmanagement.com

HOW DO WE HELP?

- Expertise in the sporting industry.
- Qualified professionally ranked sports coaches and trainers.
- Zero capex and 100% risk free.
- Supply initial equipment, including golf simulator for free when opting for our golfing services.
- Program development and professional management.
- Boost revenue and occupancy.
- Save you time and energy.



ACTIVITIES LIST

- Golf
- Tennis
- Padel Tennis
- Pickleball
- Yoga
- Personal Training



SERVICE OPTIONS

We have a flexible system in place, allowing you to choose from the many sports services that we have on offer. Thereafter once decided, we will discuss what your objective goals are and how we can expertly design and help run a program that ticks off all of your boxes.



We will set a solid foundation through not only our: Program, Coaches, Equipment but also our ongoing expert Support.

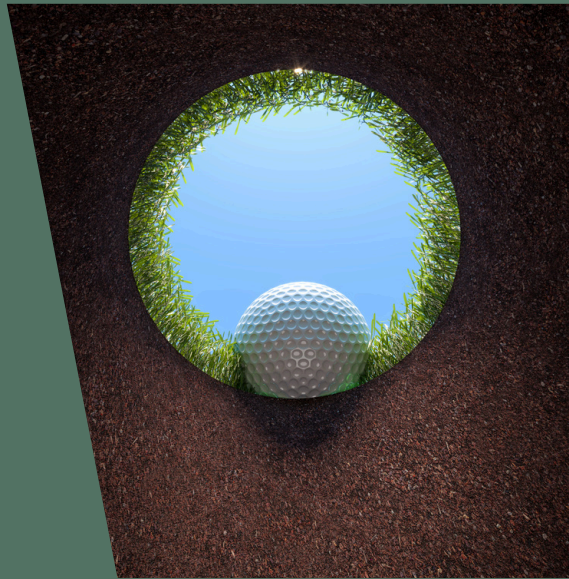
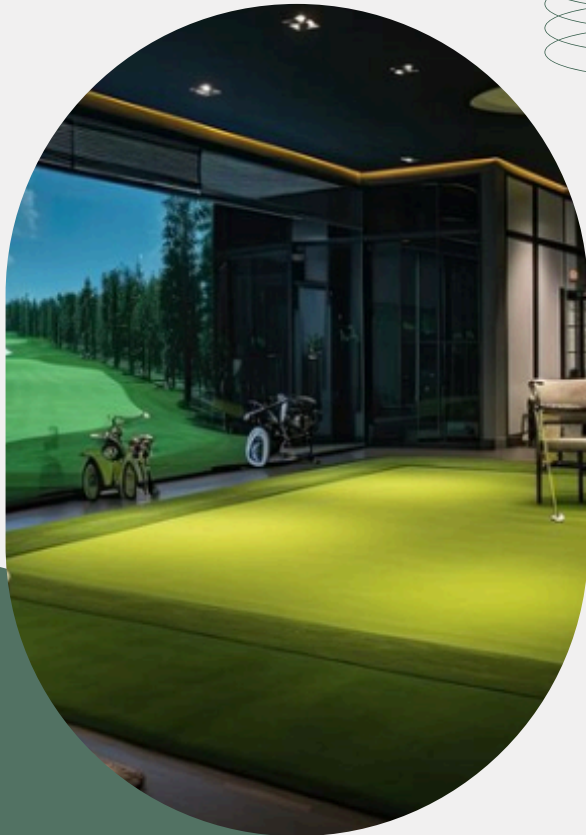


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GOLF PRO & SIMULATOR

We provide a high-end professional golf simulator set up, all the necessary equipment and a professional coach at zero of your own capex. Our golf pro's have professional level playing experience and 4 years+ coaching experience.



OUR SPECIAL BENEFITS



HOTEL BOOKINGS

Offering golf is a great addition to the activities available, helping you achieve a higher occupancy rate.



ZERO RISK

We offer zero financial risk, a free of charge zero capex golf simulator and commission based coaching.



DELIVERY & SET UP

We oversee the whole delivery, set up and equipment, ensuring a hassle-free and smooth integration.



GUEST EXPERIENCE

The experience is unforgettable, We are confident that your guests will enjoy every moment.





WHY CHOOSE GOLF?

- Over 50% of golfers are between the ages of 25 and 55, the age demographic with the most spending power.
- The average golfer's net worth is over \$768,000.
- The average household income among golfers is over \$100,000.
- 83% regularly take vacations.



WHY A SIM?

- 1) Enhanced Guest Experience
- 2) Benefit from additional revenue generation, occupation growth, brand awareness, data collection and sponsorship opportunities.
- 3) Increase Revenue, the global Golf Simulator Market is anticipated to expand at a CAGR of 10.2% to reach USD 4.31 billion by 2032.



OUR SERVICES

- Provide a full top of the line simulator set up and additional equipment all at zero of your own capex.
- Offer the best pro level coaches whom understand luxury resort standards.
- Offer shipment of future related supplies at a partner discounted rate.
- Oversee and manage all of the due diligences involved in every step, ensuring a world class service provided by us to you and your valued guests.

TENNIS

Our tennis coaches bring a wealth of experience from professional ATP/WTA playing and qualified coaching backgrounds. They offer private lessons, group clinics, and match play sessions tailored to all skill levels. We oversee the entire tennis program, ensuring top-notch instruction and smooth operations on your resort's courts.



PADEL TENNIS

Our professional padel coaches bring excitement to the world's fastest growing sport. Delivering highly entertaining social clinics, group and private lessons through their expertise and qualifications. We oversee the entire padel program, ensuring it to be a dynamic and fun success.



PICKLE BALL

Our qualified professional pickleball coaches are passionate about this popular sport, delivering expert instruction that caters to beginners and advanced players alike. They organize clinics, tournaments, and casual play sessions, making pickleball a highlight of your resort's activities. We ensure the smooth running of all pickleball events and coaching services.



YOGA

Our yogi's are highly trained professionals with extensive qualifications and experience in various yoga disciplines. They provide personalized group and individual sessions that cater to all skill levels, ensuring a relaxing and rejuvenating experience for resort guests. We manage the scheduling and logistics, creating serene environments that enhance wellness and relaxation.



PERSONAL TRAINING

Our personal trainers are certified experts dedicated to helping guests achieve their fitness goals. They offer HIIT group workouts, customized workout plans, one-on-one coaching, and motivational support. We handle all aspects of personal training management, ensuring a seamless integration into your resort's fitness offerings.



